

PEGOMAG

Magazine with a positive ego

A unique web magazine with abundant creativity and fun...

ABsolutELy aBSurd
right brain creativity
CREATIVITY
crossword clues
RebEl pOetrY
NaTure pOetry
Poetry
Fundas Of Management
Different Poetry
out of box thinking
U TURN IN SOCIAL PSYCHOLOGY
Nature poetry
huMOr
Nature Poems
brush with poetry
out-of-box thinking
MAVERICK POETRY
ISM-LESS-NESS
Magic : Management Education For All...
redefining creativity
REDEFINING POETRY
Social Psychology
Human-Ness
graFFiTi
pAinTing - poEtRY comBlNaTion
Synthesis Of Science & Spirituality
Point Of View Poetry
Social Psychology
Fundas Of Management
Human-Ness
ParaDiGm sHiFT phiLOSOpHy
Boot Differently...
REDEFINING sPIRItuaLITy
Short Stories
MAVERICK POETRY
ISM-LESS-NESS
Magic : Management Education For All...

PEGOMAG

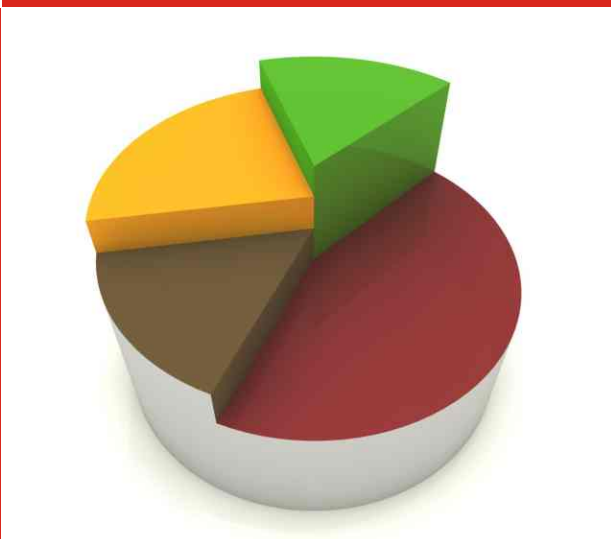
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Advertising Proposal

PEGOMAG is a pioneering and unique magazine on the web catering to discerning readers all over the globe. Driven by maverick dreamers and not hard-core journalists, PEGOMAG is sensitive to the changing needs of today's readers. In each issue of PEGOMAG go, over 1000 man hours of creativity.

PEGOMAG is a web based magazine with daily updates to keep the flavor fresh.

Our vision is to create PEGOMAG as an international publication catering to a global readership of 'alive' humans who would like to make a change in this world.



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Is your brand visible online?

Readers are going for online options in high numbers and are moving away from print. Printed magazine readership is declining with each passing day. In this age of high competition, online is the medium where your brand gets the maximum visibility.

Pegomag promises for its advertisers

We are determined to bring our clients/advertisers the best medium to showcase their brands in the most cost effective way.

PEGOMAG Advantage

Reach over seven million people in a year

Show your brand to the focused target customers

Increase your visibility on the web

Tap the global market at an affordable price

Optimize your promotional budget with the most cost effective medium



http://www

Rich content

We guarantee unique content with world class quality. Each section is put before the viewer only after an extensive study and assuring the quality PEGOMAG stands for.

Global appeal

The content is based on universal human values and has a global appeal. A bouquet of creativity, fun, satire, humor, thought-provoking write-ups and tips for living a wholesome life.

Interactive forum

Interactive forum to generate worldwide creative energy.

Blog

A very different and tastefully designed Blog with high quality content. This blog has been received extremely well by the readers and is appreciated for its content value, theme and easy readability.

Portfolio

For showcasing of users' talent

Pegomag Reach

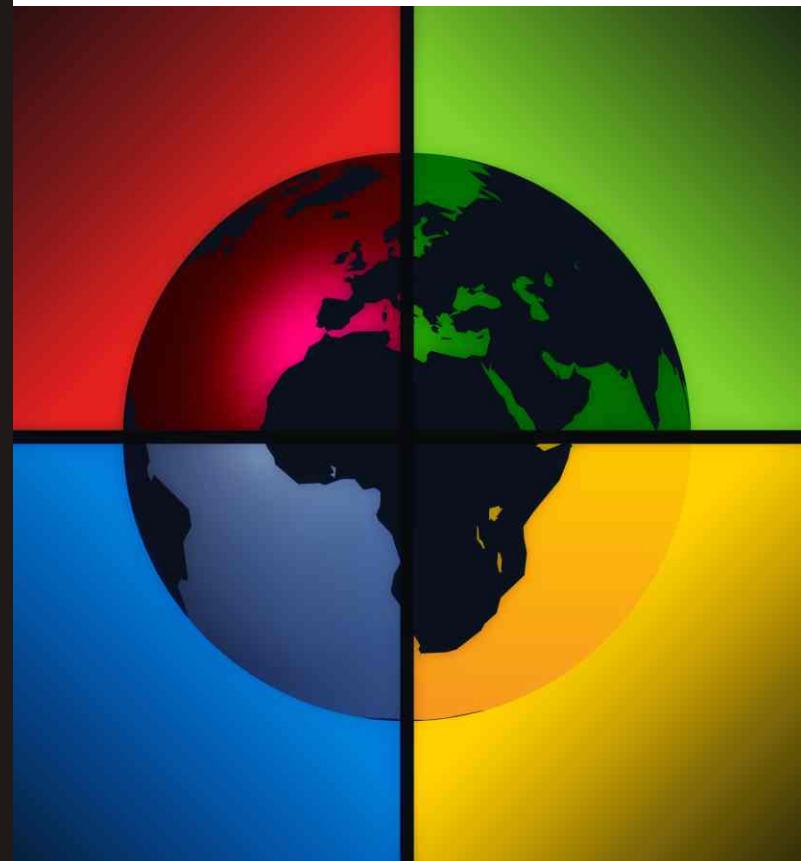
The profile of primary target readership for PEGOMAG would be

- Professionals
- Highly creative individuals in various fields
- Persons with ideas
- Book lovers
- Artists
- Those young at heart

PEGOMAG will become your key to tap the vast potential of this unique target market made up of opinion leaders, prime-movers and decision makers.

We come with a dedicated team to understand your marketing objectives and provide you the best solutions to achieve goals like

- Increasing your brand presence
- Boost your market entry
- Give your brand a sophisticated edge
- Facilitating easier market penetration
- Building a superior brand equity



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Glimpses of PEGOMAG

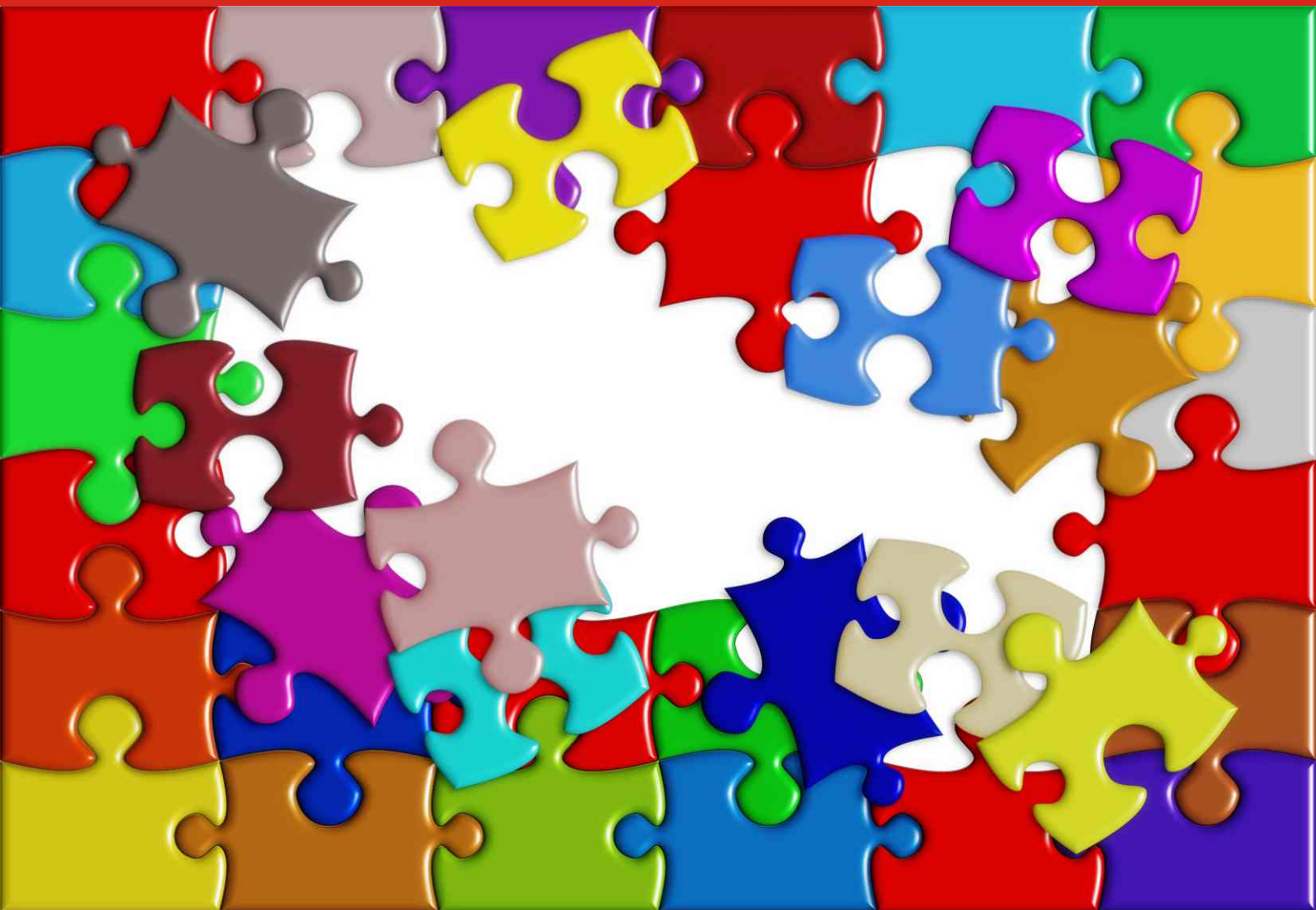
- **Lead Feature**
- **Featured Article**
- **Forum**
- **Graffiti**
- **Brush with Poetry**
- **Literally Different**
- **Nuggets on Spirituality**
- **Be a Traveler**
- **Thematic Crosswords**
- **Wellness Quotient**

PEGOMAG TEAM

The editorial and creative team at PEGOMAG is a unique group of distinguished and dedicated writers, painters, poets, doctors, journalists, mavericks, Robin Hoods who have transcended the threshold of regulation-straight-jacket professionalism and are now FREE.

We have in this strange collection of maverick geniuses, persons from India, North America and UK. Leading the team is Bhaskar Benjamin...a poet, painter, playwright, novelist and a crossword cluer. Bhaskar Benjamin has worked in the corporate and NGO environments for three decades and has been hailed as an OUT OF BOX trainer on issues like creativity and self worth/self esteem.





Advertising Rates

Type	Size# (Pixels)	Duration	Rate* USD	Rate* INR
Header	450x60	1 month	2,400	1,20,000
Right Panel	200x150	1 month	1,800	90,000
Left Panel	150x200	1 month	1,200	60,000
Footer	900x60	1 month	1,200	60,000

Sponsorship Rates

Lead feature : 90,000 /Month

Section Sponsor : 45000/Month

* Rates given are indicative and are subject to change. Rates are valid up to 31st March 2011.

Sizes are approximate and are for reference only.

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Email : contact@pegomag.com

Visit : www.pegomag.com